

Quiz Graphic Arts/The Ord Quiz – Business Overview & Legacy

One of the first three businesses in Ord.

Founded: 1882

Location: Ord, Nebraska

Industry: Newspaper Publishing & Print Services

Status: Continuously Published Since 1882

Business Description:

The Ord Quiz is one of Nebraska's longest-running weekly newspapers, serving Ord and the greater Valley County region since 1882. Known for its consistent publication and deep historical roots, The Ord Quiz provides local news, community updates, and public notices while maintaining a legacy as a trusted source of hometown journalism.

Historical Background:

Established on April 6, 1882, by William W. Haskell, The Ord Quiz began as a frontier-era newspaper supporting a rapidly developing rural community. Over its long history, the publication has remained in continuous weekly operation and has preserved an extensive archive documenting more than a century of local life.

During the early 20th century, The Ord Quiz expanded beyond news publishing into commercial printing and engraving, eventually serving clients nationwide. Although printing is now completed through a regional partner, the publication continues to operate locally and maintain strong ties to the community it serves.

Key Milestones:

1882: First issue published; The Ord Quiz is founded by William W. Haskell.

Early 1900s–1940s: Growth in circulation and expansion into printing/engraving services.

1930s: Printing operation broadens to serve customers nationwide.

2018: Business offices relocate within Ord to their current address.

Present: Continues as a weekly community newspaper with more than 143 years of continuous publication.

What The Ord Quiz Offers Today:

Weekly print newspaper

Local news, community features, and announcements

Public notices and legal publications

Advertising opportunities for area businesses

Access to historical archives

Reputation & Legacy:

With an unbroken publishing record since the 19th century, The Ord Quiz stands as a cornerstone of local journalism in central Nebraska — a reliable, enduring source of information and community connection.